

TC In	TC Out	GFX	VIZ	AUDIO	SPOKEN WORD
<b>Production Title:</b> <i>BulletPoints</i> <b>Asset Title:</b> <i>Promo Tool</i> <b>VIN:</b> <i>In planner</i> <b>Production Company:</b> <i>Red Bull Media House GmbH</i> <b>Producer:</b> <i>Rob Chursinoff</i> <b>Total Duration:</b> <i>0:05:00</i> <b>Date of Production:</b> <i>10-Oct</i> <b>Language:</b> <i>ENGLISH</i>					
00:00:00	0:00:00	TITLES: OPENER		VO	Hey, this is BulletPoints, here's what's happening in our world and new on our channel, right now.
0:00:00	0:00:00			VO	What gets the top kiteboarders excited about their sport? We find out.
0:00:00	0:00:00		Jess? Words please.	VO	And some tech that does something cool
0:00:00	0:00:00			UPSOT	
00:00:00	0:00:00	MAP: MOUNT VERNON, USA		VO	We start off in Washington state, with a legend...
#REF!	0:00:00	BUG: LET IT RIDE CRAIG KELLY, PRO SNOWBOARDER		sot	00:34 00:17 (cut out the interviewer asking questions) My name's Craig. I grew up in Mount Vernon, Washington during my most formative years. 00:36 Snowboarding can be like playing but to me it's more just like living.
0:00:00	0:00:00			VO	00:34 02:39 to 02:52 Let It Ride tells the story of Craig Kelly. With his natural ability to find perfect lines and ride a hill the way it was meant to be ridden, Craig became one of the most influential snowboarders of all time.
#REF!	0:00:00	KEITH WALLACE, FORMER PRO SNOWBOARDER		sot	21:54 For being such a free soul, and being such a free spirit, he was also the first person that brought true discipline to the sport. He trained with discipline like a ski racer.
				sot	22:12 Eventually, I realized I could make some money at it, and I'd get my traveling paid for if I did better. And it was also really fun to win.
				VO	26:15 In 1989, Craig released his first line of snowboards, clothing and videos with Burton. It quickly sold out, propelling his image and the sport, into overdrive. (make into montage) 35:47, 35:55, 36:42
0:00:00	0:00:00	JAKE BURTON, FOUNDER BURTON SNOWBOARDS		sot	54:13 He was about the sport, and it wasn't about the money for him. It was about just the experience of riding.
				VO	01:07:20 In the year 2000 Craig stepped back from the spotlight, 01:07:41 eventually settling with his new family in Nelson, British Columbia, where he could ride backcountry powder for the pure joy of it. 01:23:48 But sadly in 2003, Craig died in an avalanche.
0:00:00	0:00:00			sot	01:12:15 I'm there at the moment, living for the moment as purely as I possibly can be. And it's one of the few times I can really find total happiness, is on my snowboard.
0:00:00	0:00:00	WATCH MORE, REDBULL.TV/DISCOVER		VO	01:24:53 Watch our tribute to Craig Kelly on our channel. (let play out to swipe)
		MAP: Noordwijk, NETHERLANDS		VO	We're off to the Netherlands with our friend Ruben.
					Ruben Lenten selfie 00:04 to 00:10, 00:22 to 00:39
		BUG: CHAPTER ONE		VO	02:73 10:20, 10:36, 22:14 Like Ruben says, Chapter One takes us to the best kiteboarding spots around the world 02:01, 40:42 with the sport's top athletes, 21:00 for a look at what drives them.
		VOICE OF ROBBY NAISH, PRO WINDSURFER		sot	21:12 (cover with some 21:41) Kite surfing has to be one of the best travelling adventure sports of all time. It's an incredible vehicle for just experiencing the world...
		VOICE OF BRUNA KAJIYA, PRO KITEBOARDER	subtitles	sot	22:40 In the north of Brazil you have a place called Lençóis Maranhenses. 23:43 To be able to kite surf in such a remote and beautiful location... 23:50 and being there on your own... 23:53 is for me the most pure form of freedom that I get to feel.
				VO	39:29 And you don't need to be a pro to benefit from the sport.
		VOICE OF RICHARD BRANSON, PHILANTHROPIST		sot	40:02 I first kited about fourteen years ago. I now find kiting the best sport in the world. I just get away from the hustle and bustle of
				VO	01:15:46 And for Ruben Lenten, it's just what the doctor ordered after the biggest challenge of his life, beating cancer.
				sot	01:16:53 For me to come back to the water is something special...but to have everybody out there and really have the loved ones around...was definitely a dream.
		WATCH MORE, REDBULL.TV/DISCOVER		VO	40:33 You have only 24 hours to watch the adventure on our channel, or on iTunes after October 24th.
00:00:00	0:00:03	MAP: SEOUL, SOUTH KOREA		VO	Next, to Seoul... where these guys are getting very excited...
0:00:03	0:00:07	BUG: SGNL		SOT	"Amazing" ... "Wow" ... "That's crazy"
0:00:07	0:00:12			VO	Yup, these are real reactions from people putting their fingers in their ears...They're not crazy...

0:00:12	0:00:24			VO	...they're trying out the Sgnl smart strap, a cool piece of tech that hails from South Korea. The watch strap connects with your phone via Bluetooth and when a call is received it starts generating vibrations. What you're seeing is a body conduction unit in action.
0:00:24	0:00:27			VO	Vibrations are blasted through the body and converted into sound. When the finger is placed to the ear, the sound is amplified.
0:00:27	0:00:45			VO	Users then simply speak into their smart strap. The technology's even been designed to fit a classic wristwatch.
		<b>NO MAP. SWIPE ONLY</b>		VO	Before we go, a reminder: The BulletPoints freerunning challenge on Clashem is on! Think you're the biggest, baddest freerunner out there? Then show us what you got! Upload your own videos to Clashem and battle it out against each other! Here's the guys who are leading the challenge – can you beat 'em? Go head to head and we'll bring you the results and the best videos at the end of the month... stay tuned for updates!" Seeya tomorrow!
		<b>BUG: CLASHEM</b>			